TALK PRESENTATIONS

Your opportunity to shine a spotlight on what makes your program stand out

AT A GLANCE

- A live presentation on a topic and format of your choice.
- We recommend allotting 10 minutes of your presentation for audience Q&A.

WHAT TO EXPECT

In-Person Events:
- 20 minute presentations
- screen and projector provided with HDMI connecting cable
- audio and sound set-up (depending on room size)
- on-site tech support

Virtual Events:
- 25 minute presentations
- hosted in Zoom Webinar
- screen sharing and audience chat available
- live tech support

Questions?

Contact Client Support at:
toursupport@gmac.com.

TOURS

CHOOSE YOUR TOPIC

From our research, 60% of candidates said they are most interested in attending Talks about:
- Expert Tips for the Application Process
- Finding the Best Program Fit
- Advice for Financing Your Degree
- Guidance on Career Development

CHOOSE YOUR FORMAT

Over 40% of candidates said they are interested in attending programming that includes:

Faculty-led mock class

Interview or panel with alumni or students

Topic-driven info session

BEST PRACTICES

1 **Marketing starts with your presentation title**
Your school name will already be listed on the schedule, so get creative with your title to help market your Talk. For example: "5 Ways To Help Boost Your Application" is more enticing than "An Overview of the Application Process".

2 **Keep slides simple**
Avoid using too much text that can hard to read on screen or playing videos that could prompt tech issues. Large text, graphics, and photo elements provide the best visual support.

3 **Arrive on time**
Arrive 15 minutes before the session to ensure proper time to check-in with staff and ask questions before the start time.