

## TWEEN GIRLS PLAY THEIR WAY TO THE TOP OF THE GAMING WORLD IN NICKELODEON'S GAME SHAKERS

Nickelodeon's new live-action series Game Shakers premieres on Monday 2<sup>nd</sup> November at 6:00pm

London, 6<sup>th</sup> October 2015 – New-found friends Babe and Kenzie use their coding skills to create a gaming empire in Nickelodeon's new comedy series *Game Shakers*, launching on Monday 2<sup>nd</sup> November at 6:00pm with a week of premieres. The show follows the two 12-year-old girls as their middle-school science project becomes the most successful mobile game of the year.

*Game Shakers* sees Babe (Cree Cicchino) and Kenzie (Madisyn Shipman) create Sky Whale, the world's most popular mobile game. With the help of their best friend Hudson (Thomas Kuc), world-famous rapper Double-G (Kel Mitchell – *Kenan & Kel*) and his son Tripple-G (Benjamin Flores Jr. - *The Haunted Hathaways*), the girls use the profits from their game to start their own mobile gaming company. Now, Babe and Kenzie must keep their gaming business a success while still managing to get good grades at school.

Nickelodeon alumni Kel Mitchell makes his channel return in the new series *Game Shakers* created by Dan Schneider, the man behind Nickelodeon hits such as *Kenan & Kel, Sam & Cat, Victorious and iCarly.* Following a week of premieres, new episodes will continue to air every Monday at 6:00pm.

In the premiere episode "Sky Whale," Babe and Kenzie's school project, Sky Whale, becomes an accidental viral video game hit. However, when rap superstar Double G realises they used his song without his permission, he comes to collect his share of the profits.

Viewers can play Sky Whale on iOS and Android by downloading the app for free. Additional games that feature in the series will be available to play online at nick.co.uk. Fans can also find quizzes, exclusive behind the scenes clips and images.

## Nickelodeon

Available in over 13 million homes, Nickelodeon is the place where kids rule and features top shows such as Nickelodeon's Kids' Choice Awards, The Haunted Hathaways, The Thundermans, SpongeBob SquarePants and Sam & Cat. Launched in 1993, Nickelodeon brings hit international and locallyproduced entertainment content to audiences in the UK and Ireland. Viewers can also watch Nickelodeon in high definition through Nickelodeon HD and have the opportunity to catch up with the schedule through Nickelodeon +1. Exclusive games, behind the scenes clips, show information and more are available on <u>nick.co.uk</u> and the dedicated Nick app where viewers can find exclusive content updated daily. Viewers can watch Nickelodeon on Sky, Virgin, TalkTalk, BT Vision, YouView, VUTV on Freeview and on UPC in the Republic of Ireland.

The Nickelodeon Network brings the best in kids' content to the UK and Ireland with Nickelodeon channels available in over 13 million cable and satellite homes. Having launched in 1993 Nickelodeon UK comprises seven dedicated entertainment channels for kids aged 4-15 and their families, and is a joint venture between Viacom International Media Networks and BSkyB.

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