

Editorial Calendar 2009

NOTE: The dates and content of the features listed are subject to change at the discretion of the editorial team.

Advertising close: 7 days prior to issue date / PR deadline: 7 weeks prior to issue date

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2009 Features

ISSUE DATE	PRINT	ONLINE	EVENTS/BONUS DISTRIBUTION
January 1, 2009	• Special Report: Forecast 2009		
January 12	• Security Manager's Journal • Career Watch		
January 19	• Technology Feature: Data Center • Security Manager's Journal • Career Watch		
January 26	• Security Manager's Journal • Career Watch		
February 2	• Technology Feature: Mobile & Wireless • Security Manager's Journal • Career Watch		
February 9	• Spotlight: Storage • Career Watch	• Storage • Cloud Computing Virtual Conference (February 11)	
February 16	• Security Manager's Journal • Career Watch		
February 23	• Technology Feature: Security • Security Manager's Journal • Career Watch		
March 2	• Security Manager's Journal • Career Watch		Premier 100 IT Leaders Conference Orlando, FL (March 1–3)
March 9	• Technology Feature: Virtualization • Security Manager's Journal • Career Watch	• Enterprise Architecture Virtual Conference (March 11)	
March 16	• Security Manager's Journal • Career Watch		
March 23	• Spotlight: SaaS • Career Watch	• SaaS	SaaSCon 2009, Santa Clara, CA (March 31 – April 1)
April 6	• Technology Feature: Storage • Security Manager's Journal • Career Watch		Storage Networking World, Orlando, FL (April 6–9)
April 13	• Security Manager's Journal • Career Watch	• Virtualization Directions Virtual Conference (April 16)	
April 20	• Special Report: Top Green-IT Users • Career Watch	• Top Green-IT Users	
April 27	• Security Manager's Journal • Career Watch		

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2009 Features *(continued)*

ISSUE DATE	PRINT	ONLINE	EVENTS/BONUS DISTRIBUTION
May 4	<ul style="list-style-type: none"> • Technology Feature: Mobile & Wireless • Security Manager's Journal • Career Watch 		
May 11	<ul style="list-style-type: none"> • Security Manager's Journal • Career Watch 		
May 18	<ul style="list-style-type: none"> • Technology Feature: Business Intelligence • Security Manager's Journal • Career Watch 		
June 1	<ul style="list-style-type: none"> • Technology Feature: Cloud Computing • Security Manager's Journal • Career Watch 	<ul style="list-style-type: none"> • Storage Directions Virtual Conference (June 4)	Computerworld Honors Program, Washington, DC
June 8	<ul style="list-style-type: none"> • Security Manager's Journal • Career Watch 		
June 15	<ul style="list-style-type: none"> • Special Report: Computerworld's 100 Best Places to Work in IT 2009 	<ul style="list-style-type: none"> • Best Places to Work Interactive Database 	Cloud Computing Symposium, Santa Clara, CA (June 16)
June 22	<ul style="list-style-type: none"> • Security Manager's Journal • Career Watch 		
July 6	<ul style="list-style-type: none"> • Security Manager's Journal • Career Watch 		
July 13	<ul style="list-style-type: none"> • Spotlight: Storage • Career Watch 	<ul style="list-style-type: none"> • Storage 	
July 20	<ul style="list-style-type: none"> • Security Manager's Journal • Career Watch 	<ul style="list-style-type: none"> • Cloud Computing Virtual Conference (July 22)	
July 27	<ul style="list-style-type: none"> • Technology Feature: SaaS/Cloud Computing • Security Manager's Journal • Career Watch 		
August 3	<ul style="list-style-type: none"> • Security Manager's Journal • Career Watch 		
August 10	<ul style="list-style-type: none"> • Technology Feature: Unified Communications • Security Manager's Journal • Career Watch 		
August 17	<ul style="list-style-type: none"> • Security Manager's Journal • Career Watch 		
August 24	<ul style="list-style-type: none"> • Security Manager's Journal • Career Watch 		

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2009 Features *(continued)*

ISSUE DATE	PRINT	ONLINE	EVENTS/BONUS DISTRIBUTION
September 7	<ul style="list-style-type: none"> • Technology Feature: Green IT • Security Manager's Journal • Career Watch 		Green IT Symposium, Washington, DC (September 10)
September 14	<ul style="list-style-type: none"> • Technology Feature: Business Intelligence • Security Manager's Journal • Career Watch 	<ul style="list-style-type: none"> • Enterprise Architecture Virtual Conference (September 15) 	Business Intelligence Perspectives, Chicago, IL (Sept. 15-16)
September 21	<ul style="list-style-type: none"> • Security Manager's Journal • Career Watch 		
September 28	<ul style="list-style-type: none"> • Technology Feature: Mobile & Wireless • Security Manager's Journal • Career Watch 		
October 5	<ul style="list-style-type: none"> • Technology Feature: Storage • Security Manager's Journal • Career Watch 		
October 12	<ul style="list-style-type: none"> • Security Manager's Journal • Career Watch 	<ul style="list-style-type: none"> • Green IT Virtual Conference (October 15) 	Storage Networking World, Phoenix, AZ (Oct. 12-15)
October 19	<ul style="list-style-type: none"> • Spotlight: Security • Career Watch 	<ul style="list-style-type: none"> • Security 	
October 26	<ul style="list-style-type: none"> • Security Manager's Journal • Career Watch 		
November 2	<ul style="list-style-type: none"> • Technology Feature: Data Center • Security Manager's Journal • Career Watch 		
November 9	<ul style="list-style-type: none"> • Security Manager's Journal • Career Watch 		
November 16	<ul style="list-style-type: none"> • Special Report: Computerworld's 2009 Salary Survey 	<ul style="list-style-type: none"> • Interactive Salary Database • Virtualization Directions Virtual Conference (November 17) 	
November 23	<ul style="list-style-type: none"> • Security Manager's Journal • Career Watch 		
December 7	<ul style="list-style-type: none"> • Technology Feature: SaaS/Cloud Computing • Security Manager's Journal • Career Watch 		
December 14	<ul style="list-style-type: none"> • Special Report: Computerworld's Premier 100 IT Leaders 2010 	<ul style="list-style-type: none"> • Premier 100 IT Leaders Yearbook 	
December 21	<ul style="list-style-type: none"> • Security Manager's Journal • Career Watch 		